

ليبيا
LIBYA 2012
BUILD
للبناء



LIBYA BUILD

ufi
Approved
Event



www.libyabuild.com

ATEX organizers

المعرض الدولي الثامن للبناء والإنشاءات
The 8th International Building & Construction Exhibition

20 - 24/ 05 / 2012

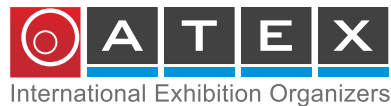
المعرض الدولي الثامن للبناء والإنشاءات
The 8th International Building & Construction Exhibition

20 - 24/ 05 / 2012



تنظيم

Organized By



LIBYA BUILD 2012

Libya - after months of an unrest, the time has come to build the new free Libya, today **ATEX**–International Exhibition Organizers, has the pleasure to announce its return to work and open its doors to all international organizations to join in rebuilding the country through our show which is the most successful event organized in Libya for the last ten year, **LIBYA BUILD**, The 8th International Building & Construction Exhibition will take place in Tripoli at Tripoli International Fairground during the period of **20-24 May 2012**.

LIBYA BUILD 2012 has all necessary approval from the Libyan General Board of Fairs and the support from NTC (National Transitional Council). In addition, **LIBYA BUILD** is approved and a full member of The Global Association of the Exhibition Industry (UFI).

LIBYA BUILD 2012, is the right gateway to the Libyan Market with its huge profile and long and successful history, hence, over 2,000 exhibitors participated in **LIBYA BUILD** in the last seven editions from all over the globe, in the last edition in 2010, as a record **LIBYA BUILD** welcomed over 17,000 professional specialized visitors, which made the event the most successful and indeed most significant event organized in the Libyan exhibition history.

As a good indication, and after sending the first letter to **LIBYA BUILD** clients, we have received confirmation from all the enterprises, official governmental organizations and international companies who showed interested and willing to continue their participation with full belief and confidence that this coming **LIBYA BUILD 2012** will be a big success and the right gateway to enter the Market. The official organizations who confirmed so far are UBI France, I.C.E -The Italian Institute of foreign trade, Malta Enterprise, Royal Thai from Thailand as well as our agents from Turkey, Egypt, China, Tunis and the majority of the individual international companies from all over the world.

The international business community is interested and has enormous expectation in our promising market, due to the massive change in the political scene and the end of the dictatorship era in Libya which lasted more than four decades as well as our determination to build a democratic, advanced and civil country, we will have the pleasure to invite you all to rebuild Libya to be one of the most advanced countries in the region.

We anticipate that **LIBYA BUILD 2012** will be a record in terms of number of participates, visitors and the business contracts with both governmental and private sector.

All information regarding previous editions statistic, exhibition profile and other useful data is available on **www.libyabuild.com**

معرض ليبيا للبناء (Libya Build 2010): بمشاركة 632 شركة ومؤسسة صغيرة ومتوسطة وكبيرة من كافة أنحاء العالم، وما يقارب 17.000 زيارة من قبل المهنيين وصناع القرار، يعتبر هذا المعرض من كل النواحي الأكبر والأضخم من نوعية في ليبيا.

إن المشاركة المحلية والدولية الكبيرة في هذا المعرض أثبتت أن صناعة البناء والإنشاءات لها دوراً مميزاً في السوق.

لقد أبرز معرض ليبيا للبناء 2010 نجاحاً مهيباً من حيث عدد الصفقات التجارية التي تمت والعقود التي أبرمت في خمسة أيام المعرض والتي تقدر قيمتها بمئات الملايين من الدولارات الأمريكية وفقاً لبيانات بعض المعارضين الذين تحدثوا إلينا.

إن النجاح الهائل الذي تحقق في الدورة السابعة من معرض ليبيا للبناء بالإضافة إلى المزايا المذكورة أعلاه، حاز معرض ليبيا للبناء على دعم كامل من مختلف المنظمات والمؤسسات على نطاق العالم وكذلك من الجمعيات المحلية والجهات الحكومية.

لقد تم اعتماد الحدث وأُضيف عليه العضوية الكاملة في الاتحاد الدولي لصناعة المعارض (UFI)، وتلقى معرض ليبيا للبناء 2010 الدعم والرعاية الرسمية من هيئة التمليك والاستثمار مما مثل قيمة إضافية له.

تفتخر شركة ATEX بكونها قامت بتنظيم المعرض المتخصص الأكبر والحدث الأضخم في قطاع الإنشاءات في ليبيا، حيث أننا سعداء كلنا للوصول إلى هذا المستوى من التنظيم والذي غطى كافة مساحة أرض المعرض، وبالطبع تكمن سعادتنا الكبرى في تحقيق أهداف المعارضين والزوار.

وشكراً لكم جميعاً
فريق عمل ATEX



Libya Build 2010: With 632 small, medium, large companies and enterprises from all over the globe, nearly 17,000 visits from professional and decision makers, it is absolutely the most superior exhibition ever held in Libya.

The construction industry has played a prominent role in this major that proves a huge Local & International participation in the exhibition.

Libya Build 2010 showed a massive success in terms of business made and contract signed during the 5 days of the show, which we estimate to exceed hundreds of millions of US Dollars according to some exhibitors who have already reported us.

The enormous success achieved in the 7th edition of **Libya Build**, in addition to the above features Libya Build gained full support from various organization and enterprises from all over the world as well as from the local associations and governmental bodies.

The Event is approved by a full member of The **Global Association of the Exhibition Industry (UFI)**. **Libya Build 2010** was officially sponsored by the Privatization and Investment Board which was an added value to the event.

ATEX is proud of organizing the largest specialized exhibition and the biggest networking event in the construction field in Libya as we are all glad to achieve this level of organization which covered the entire space of the fairground, and of course our extreme happiness by achieving the objectives of our exhibitors and visitors from the event.

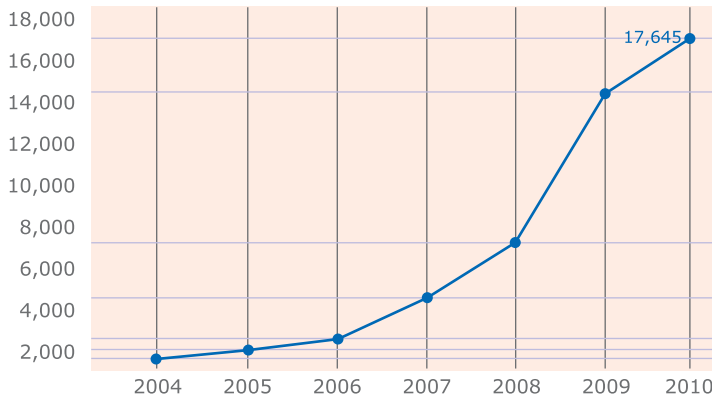
Thank you all.
ATEX TEAM.



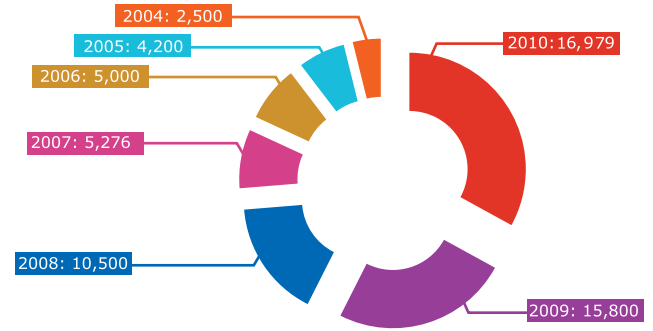
احصائيات المعرض الدولي السابع للبناء والإنشاءات (ليبيا للبناء 2010) The 7th International Building & Construction Exhibition STATISTICS

عدد المشاركات	632	Total Exhibitors
مشاركات دولية	427	International Companies
مشاركات محلية	205	Local Companies
مجموع المساحات المستغلة	17.645 Sqm.	Total Space Area
المساحة المستغلة الداخلية	12.317 Sqm.	Indoor Space
المساحة المستغلة الخارجية	5.328 Sqm.	Outdoor Space
عدد الزوار	14.140	Total Visitors
مجموع الزيارات	16.979	Total Visits

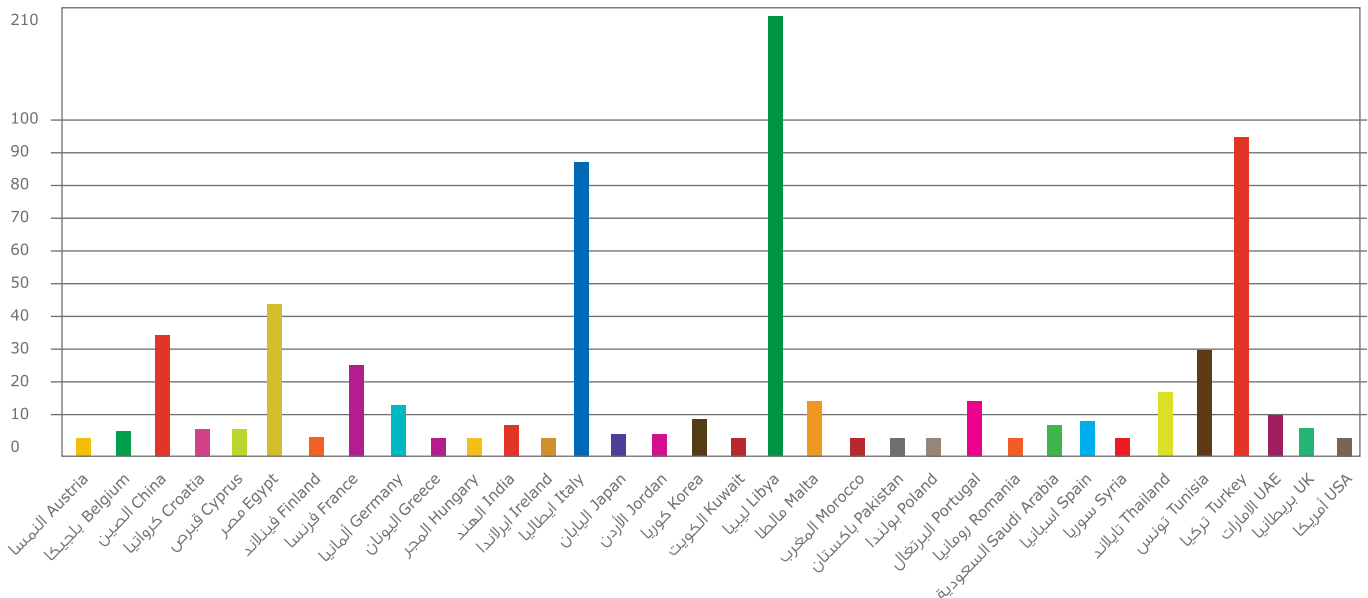
مساحة العرض م²
Space (Area)m²



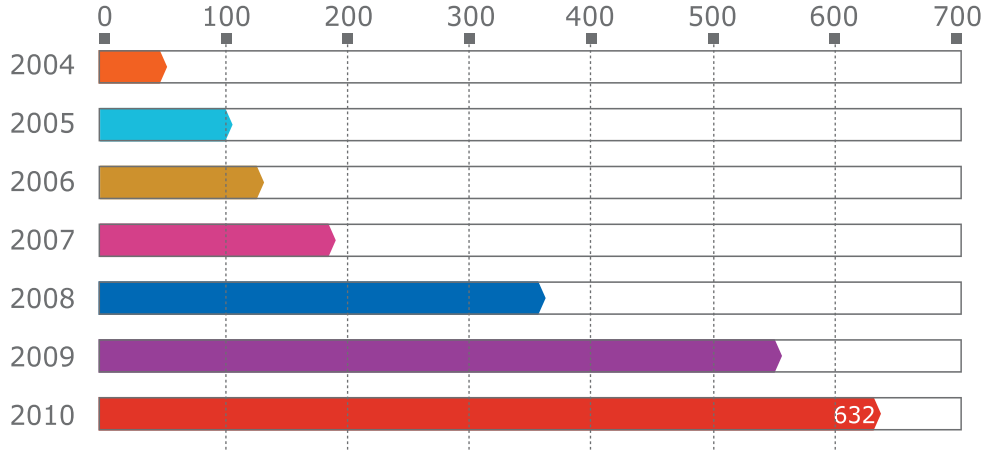
الزوار
Visitors



الدول
Countries



الشركات Companies



قطاعات المعرض Exhibition Profile

مشاريع البنية التحتية • خدمات ما قبل التنفيذ والاستشارات الهندسية • الشركات المنفذة للمشاريع المختلفة • المراكز المختصة بتوفير وتطوير القوى العاملة • المواد الخام والمواد المصنعة • الآلات الثقيلة، ومعدات وآلات تصنيع وتشغيل مواد البناء وخدماتها • أنظمة الكهرباء والتكييف • أنظمة المياه والصرف الصحي وتقنياتها • الأبواب والنوافذ ولوازمها • الطلاء والمعاجين ومستلزماتها • التصميم الداخلي • أنظمة المراقبة والأمان • السلامة العامة

Building & Construction • Architecture & Engineering Consulting Services • Electrical & Mechanical Systems • Decoration & Interiors • Building Integrated Systems • Water Technology & Environment • Air Conditioning & Refrigeration • Glass, Wood & Metal • Marble, Stone & Machinery • Bathrooms & Ceramics • Landscape & Gardening • Paints & Pasts • Safety & Fire Systems

الحملة الإعلانية Promotion Campaign

بطاقات دعوة للمتخصصين في مجال هندسة البناء • بطاقات دعوة الى قطاع الصناعة والتجارة الحكومي • اعلانات في اهم الصحف والمجلات الليبية • اعلانات في الصحافة العالمية • اعلانات مسموعة عبر أثير الاذاعة الوطنية • رسائل قصيرة لأكثر من نصف مليون هاتف متنقل في ليبيا • اعلانات خارجية في مختلف مدن وشوارع ليبيا • لوحات ثابتة

Direct invitation to professional architects • Direct invitation to industrial and commercial government departments • Advertising in Libyan major Newspapers & Magazines • Advertising in International newspapers • Advertising in the national radio & FM • SMS - Text message to 1/2 million mobile phone in Libya • Outdoor advertising and street banners • Billboards • Telemarketing • Internet promotion • Press coverage

A T E X

organizers

ATEX
2013 continued to 2014
It has reached the core of the leading companies in Libya specialized in organizing international exhibitions
and events, and has even since been associated with great achievements
and awards.
The annual Libya Build Expo is only an example
of our high performance and products to work



Tel. +218 21 334 2193
Fax +218 21 333 8926

info@atex.com.ly
www.atex.com.ly