



EUROPEAN COMMISSION
DG Employment, Social Affairs and Inclusion

EUROPE 2020: Employment policies
Sectorial Employment challenges, Youth Employment and Entrepreneurship

Promoting Restructuring Opportunities for an Active Change **PROACTIVE_CHANGE**

Agreement ref.No. VS /2013/0533

AGENDA

Thursday, 9th October 2014, 09h30-17h00

Hotel Crowne Plaza 5*, Sala Crowne Ballroom, Bucharest (B.dul Poligrafiei nr. 1, Sector 1)

First Session:

09.30 - Welcome address and project presentation

Tommaso Busini, General Director of Confindustria Romania

09.35 - Italian Presidency of the European Council and importance of European joint initiatives

Costantino Tarducci - Head Office of Commercial Department, Italian Embassy in Bucharest

09.45 - Successful policies and practices for clusters development support

President of the Romanian Clusters Association

10.00 - Green Energy Romanian Innovative Biomass Cluster

Vajda Lajos, President "Green Energy"

10.30 - Industrial policy Best Practice in Slatina (Olt), the case of Pirelli Group

Ayhan Güven, CEO Pirelli Romania

11.00 - Coffee break

11.30 - Cluj IT Innovation Cluster

Andrei Kelemen, Cluj IT Cluster (based in Cluj) / Claudiu Cosier, General Manager ADR Nord Vest (based in Cluj)

12.00 - Automotive South West Competitiveness Pole (speaker tbc)

12.30 - Oltenia Tourism – Innovation and Tradition in Tourism - Torolt InoTT Pole

Mihaela Lupanescu, ADR Oltenia

13.00 - Conclusions & Lunch break

Second Session:

14.30 – Training session

17.00 – Closing session



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