

JOIN OUR B2B NETWORK



VTM
VEHICLE & TRANSPORTATION
TECHNOLOGY INNOVATION MEETINGS

TORINO
NOVEMBER
27/28, 2018



HOST SPONSORS



IN COOPERATION WITH



SUPPORTED BY



According to the National Transportation Cluster, 35% of innovation in 2016-2017 occurred in the transport sector, at a value of €1.5 billion. Leading the sector for turnover achieved were connected car technologies, followed by traffic control and management systems and infomobility.



Moving beyond the role of the vehicle in the traditional sense, innovation in the transport sector today includes all ideas relating to **Mobility-as-a-Service**, which will see vehicles inserted in an integrated context to meet all the needs of consumer mobility, respecting environmental and sustainability standards without compromising high performance levels.



Italy's historical expertise, based on the specific mechanical background of the country's industry, is now assisting to a long process of transformation towards connected, autonomous, and electric cars involving many other sectors as finance, utility providers, insurance, construction, and telecommunications into a unique **shared and interactive economic model**.



The connection and interactivity of people, transportation and industries also offers a new opportunity for the cooperation of big players and SMEs. This new collaboration will shift from the more traditional vertical relationship of buyers and suppliers, into new **multilateral partnerships** to achieve products' excellence production.



Business Conventions

Pre-organized meetings

Expected Attendance: national and international suppliers and manufacturing companies involved in the automotive and transportation sector, energy saving, mechatronics, additive manufacturing, IT & smart technologies.



2 days

D 1: Conferences & Exhibition

D 2: BtoB Meetings & Exhibition



Plenary conference

Thematic workshops

30 min. sessions for suppliers to discuss about their products and their capabilities



Exhibition

4 smq, 8 smq, to show their brand and welcome all buyers for BtoB meetings

Turnkey service:

100% business oriented event,

100% professional,

0% logistics



Key Italian players to Involve

INDUSTRIAL PARTNERS



FERRARI

FCA

IVECO

LAMBORGHINI

MASERATI

DUCATI

ENERGINA MOTOC COMPANY

MAGNETI MARELLI

VALEO

PININFARINA

SKF

SCHAEFFLER

VALEO

ZF

BREMBO

PIRELLI

SABELT

GFG

5T

ABB

SIEMENS

ENEL-X

TELECOM



Autonomous Driving, Connectivity and Multimodal mobility

Hybrid Vehicles, Electric Vehicles: New Mobility Sustainability and Energy storage

Industrial modernization and supply chain evolution.

The businesses that supply the parts will need to find ways to keep up with technology while keeping costs down.

Digital Infrastructure Transformation and Interaction: Smart Roads for Smart Transport systems

Advanced Navigational Systems; Telecommunication, Sensing Technologies for Radars and object detection

E-mobility: Digital Embedded Systems and Software Platform development/IoT

Robotics, Virtual and Augmented Reality for a New Manufacturing Approach

Traffic Control, Cyber Security and Data Networking: focus on the perspective of a larger communication maintaining the security of the information, and the passenger.

Connectivity VS Data Protection





abe advanced business events
advbe.com

BCI AEROSPACE

BRINGING THE RIGHT CONTACTS TO YOU

BUSINESS CONVENTIONS
ONE-TO-ONE MEETINGS
CONGRESSES
PROFESSIONAL SHOWS



 AERONAUTICS SPACE - DEFENSE	 AUTOMOTIVE RACEWAY	 COSMETICS PHARMACY COSMETICS	 ENERGY ENVIRONMENT	 INDUSTRY TECHNOLOGY	 INFRASTRUCTURE	 MEDICAL LIFE SCIENCES	 PACKAGING FOOD PROCESSING
---	--	---	--	---	---	---	---



www.advbe.com - www.bciaerospace.com

Contacts and general information advanced business events

Main Office:

35- 37 Rue des Abondances
92513 Boulogne Billancourt
Cedex – France

Italian Office:

Viale Regina Margherita 216
00198 Rome Italy
Ph: + 39 06 88 64 49 49
www.advbe.com

